



**WEWS**

# ORDER

Print Date 09/24/12

Page 1 of 2

Flight Dates **09/24/12-10/07/12**

Contract / Revision      **311957 /**  
Original Date / Revision      09/21/12    09/21/12  
Advertiser **Ohio House Republican Org**  
Agency    **Midwest Communications &**  
Buying Contact  
**49 S Grant Avenue**  
**Columbus, OH 43125**

Product  
**Candidate B**

Agency Com    15%  
Billing Contact  
**49 S Grant Avenue**  
**Columbus, OH 43125**

Sales Office    WEWSL  
Sales Region    LOC  
Agency Ref

Order Sep      00:20:00

Estimate #  
Alt Order #

Billing Type      Cash  
Order Type      GENERAL  
Billing Cycle      EOM/EOC  
Billing Calendar    BROADCAST  
Demographic      A25-54  
Rev Codes      POL      POL      CAND  
Product Codes    PL  
Priority      P-2  
Advertiser Ref

Primary Account Executive  
 WEWS Local Political

Account Executive	Order%	Start Date	End Date
WEWS Local Political	100%		

Order Share 100% Market Value 50300

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	24	\$19,890.00	\$23,400.00	0.00	08/27/12	09/30/12	24	\$19,890.00	\$23,400.00
October 2012	27	\$22,865.00	\$26,900.00	0.00	10/01/12	10/07/12	27	\$22,865.00	\$26,900.00
<b>Totals</b>	<b>51</b>	<b>\$42,755.00</b>	<b>\$50,300.00</b>	<b>0.00</b>					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	09/24/12	10/07/12	M-F 11-1135P Late News	SM	11-1135p	MTWTF--	:30	4	\$2,400.00	P-2	0.00 NM	9	\$21,600.00
				M-F 11-1135P Late News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--		4			\$2,400.00		0.00			
Week:		10/01/12	10/07/12	MTWTF--		5			\$2,400.00		0.00			
N 2	WEWS	09/24/12	10/07/12		CM	5-6a	MTWTF--	:30	3	\$400.00	P-2	0.00 NM	6	\$2,400.00

